

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

REPUBLIC OF MALDIVES

INTELLECTUAL PROPERTY AWARENESS ASSESSMENT

Questionnaire for business enterprises

January, 2011

The Intellectual Property Awareness Assessment (IPAA) is part of the efforts by the World Intellectual Property Organization (WIPO) to understand how intellectual property (IP) could be used to protect and promote economic and trading interests of the Republic of Maldives. The information collected through the survey will assist in devising methods to promote the creation, ascertain ownership, and commercial utilization of intellectual property rights (IPRs) in the Republic of Maldives. Therefore, the primary aim of the survey is to gather information that will facilitate the assessment of IP awareness, the evaluation of the intellectual property system and the formulation of adequate intellectual property policies, laws and advice.

This survey is being funded by WIPO, as part of its technical assistance program aimed at promoting IP awareness and its effective use in the Republic of Maldives. The need to obtain information from your enterprise derives from the fact that business enterprises are among the most important players in the development and commercialization of IPRs. We would like to solicit your help in filling this questionnaire and we count on your kind cooperation in making this exercise successful.

Finally, we wish to assure you that the information will remain confidential, and that the data collected will be used solely for research purposes. Survey data will be released only in aggregate form so that responses of individual businesses and institutions cannot be identified, and all participating institutions will have the right to access the published findings.

**INTELLECTUAL PROPERTY AWARENESS
ASSESSMENT**

Questionnaire A: Business Enterprises

To be filled by interviewer:

Questionnaire No.	
Name of the Enterprise	
Date of Interview	
Location	
County/Province/Region	
Country Country Code	
Interviewer	Name: Signature:
Survey Supervisor	Name: Signature:

PART I: GENERAL PROFILE OF THE ENTERPRISE

1. Name and contact address of the enterprise:

.....

.....

.....

E-Mail: Website: **http://www**

2. Name and Contact details of Interviewee

- Name.....

- Telephone:..... Facsimile:.....

-E-mail:

3. Position of the interviewee in the enterprise (Multiple answers allowed)	a.	Proprietor	<input type="checkbox"/>
	b.	Chief Executive/Managing Director	<input type="checkbox"/>
	c.	Partner	<input type="checkbox"/>
	d.	Manager (Not Managing Director) please specify :	<input type="checkbox"/>
	e.	Other (please specify).....	<input type="checkbox"/>

4. Year of establishment of the enterprise

5. Growth of the company in terms of employees and innovation

(a) Number of employees at the time the company was established
 1 to 4 5 to 20 21 to 99 above100

(b) Number of employees currently engaged in the company
 1 to 4 5 to 20 21 to 99 above100

c) Since your company's establishment, have you taken any steps to create new products or provide new services? Yes No

d) If the answer to 5c is yes, what types of new products or new services? (specify)

New to the world New to the country New to the city/town

6. Legal form of the enterprise

- Registered under existing national company laws
- NOT registered (informal enterprise)

7. To which sector does the enterprise belong?

Tourism (specify)	<input type="checkbox"/>
Fishery (specify)	<input type="checkbox"/>
Entertainment industry (specify)	<input type="checkbox"/>
Engineering industry (specify).....	<input type="checkbox"/>
Plastics industry	<input type="checkbox"/>
Pharmaceutical industry	<input type="checkbox"/>
Handicraft industry	<input type="checkbox"/>
Other (please specify),	<input type="checkbox"/>

8. How are your business operations organized in terms of geographical proliferation?

a. Limited to town	<input type="checkbox"/>
b. Limited to rural zone	<input type="checkbox"/>
c. Limited within the Republic of Maldives	<input type="checkbox"/>
d. Have affiliate(s) within the Republic of Maldives	<input type="checkbox"/>
e. Have affiliates outside the Republic of Maldives (please specify)	<input type="checkbox"/>

PART II: INTELLECTUAL PROPERTY AWARENESS.

Intellectual property (IP) means creations of the human mind (intellect) and comprises of industrial property (patents, industrial designs, etc), copyright and plant breeder's rights. Intellectual property rights (IPRs) give statutory expression to the moral and economical rights of the inventor and govern the rights of the public in accessing these creations so as to safeguard the creator by granting them time-limited rights to control the use of the invented goods and services.

9. Are you aware of intellectual property?

a.	Aware of IP but not able to use them	<input type="checkbox"/>
b.	Aware but do not know whether we generate any IP	<input type="checkbox"/>
c.	Aware and able to use it	<input type="checkbox"/>
d.	Don't know, not aware of IP	<input type="checkbox"/>

10a. How important are intellectual property rights to your business now?

		very important	important	not important	have no idea
a.	Trade marks Service marks	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
b.	Patents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c.	Utility models	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d.	Industrial designs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e.	Trade secrets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f.	Copyright and related rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h.	Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**10b. How important were intellectual property rights to your business four years ago?
(Please specify if applicable)**

		very important	important	not important	have no idea
a.	Trade marks Service marks	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
b.	Patents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c.	Utility models	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d.	Industrial designs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e.	Trade secrets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f.	Copyright and related rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h.	Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10c. How important will intellectual property rights be to your business in the next two years?

		very important	important	not important	have no idea
a.	Trade marks Service marks	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
b.	Patents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c.	Utility models	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d.	Industrial designs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e.	Trade secrets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f.	Copyright and related rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h.	Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Have you taken any steps to legally protect your enterprise's intellectual property rights?

Yes No

**If the answer is no, please indicate the reasons for not protecting your IP
(you may have multiple answers)**

a.	High application costs	<input type="checkbox"/>
b.	Inadequate/absence of effective enforcement mechanism	<input type="checkbox"/>
c.	Do not know that one can legally protect IP	<input type="checkbox"/>
	Other reasons.....	

	
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12. Does your enterprise have non-disclosure agreements?

		Yes	No
a.	With its employees	<input type="checkbox"/>	<input type="checkbox"/>
b.	With business partners	<input type="checkbox"/>	<input type="checkbox"/>
c.	With others (please specify)	<input type="checkbox"/>	<input type="checkbox"/>

13. Do your business agreements have IP protection provisions?

Yes No

14. If intellectual property (IP) refers to creations of the mind: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce.....

**a) Approximately what percentage of your current enterprise's assets is made of IP capital?
(Please specify)**

- 0 percent
- 1 - 9 percent
- 10 - 24 percent
- 25 - 49 percent
- more than 50 percent
- Other
- (Please specify)**

b) Do you expect your enterprise's IP capital to increase in the next two years?

Yes No

c) If yes, please specify

- 1 - 9 percent
- 10 - 24 percent
- 25 - 49 percent
- more than 50 percent
- Other
- (Please specify)**

PART III: ENTERPRISE'S SOURCES AND MARKETS FOR INTELLECTUAL PROPERTY RIGHTS

A. SOURCING OF INTELLECTUAL PROPERTY RIGHTS BY THE ENTERPRISE

15. Does the enterprise use IP assets (inventions, literary and artistic works, and symbols, names, images, and designs, etc) of others?

Yes No

If you answered no, please go to question 19

If your answer is yes:

16. (a) Where do most of the suppliers of your IPRs come from? (You may give multiple answers.)

	Location of customers	☒
a.	Within the country	<input type="checkbox"/>
b.	Outside the country (specify)	<input type="checkbox"/>

(b) How are IP assets obtained? (You may give multiple answers.)

	Marketing Channel	☒
a.	Direct sourcing from owners of respective IPRs	<input type="checkbox"/>
b.	Sourcing through agents (specify)	<input type="checkbox"/>

(c) Under which terms and conditions does it use them?

	Market Segment	☒
a.	Licensing/Franchising arrangements	<input type="checkbox"/>
b.	Direct purchase	<input type="checkbox"/>
	Other arrangement (please specify)	

(d) To which sector do the suppliers of IPRs to your enterprise belong? (You may give multiple answers.)

	Sector of suppliers of IPRs	☒
a.	Tourism (specify)	<input type="checkbox"/>
b.	Fishery (specify)	<input type="checkbox"/>
c.	Entertainment industry	<input type="checkbox"/>
d.	Engineering industry	<input type="checkbox"/>
e.	Pharmaceutical industry	<input type="checkbox"/>
f.	Universities, Non-University academic institutions, R& D institutions, etc.	<input type="checkbox"/>

g.	Other (please specify),	
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In this part, the survey examines the enterprise's IP markets.

B. MARKETS FOR ENTERPRISE'S INTELLECTUAL PROPERTY PRODUCTS

17. Does your enterprise market its IP assets?

Yes No

If you answered no, please go to question 21

If your answer is yes:

18. (a) Where are the IP customers coming from?

	Location of customers	☒	% of total
a.	Within the country	<input type="checkbox"/>	
b.	Outside the country (please specify)	<input type="checkbox"/>	

(b) How does your enterprise market its IP assets?

	Marketing Channel	☒
a.	Direct marketing to customers	<input type="checkbox"/>
b.	Marketing through agents (specify)	<input type="checkbox"/>

(c) Under which terms and conditions do your customers access them?

	Market Segment	☒
a.	Licensing arrangement	<input type="checkbox"/>
b.	No legal arrangement	<input type="checkbox"/>
c.	Other arrangements (please specify)	

(d) To which sectors do the customers of your enterprise's commercialized intellectual property rights belong? (You may give multiple answers.)

	Sector of suppliers of IPRs	☒
a.	Tourism (specify)	<input type="checkbox"/>
b.	Fishery (specify)	<input type="checkbox"/>
c.	Entertainment industry	<input type="checkbox"/>
d.	Engineering industry	<input type="checkbox"/>
e.	Pharmaceutical industry	<input type="checkbox"/>
f.	Universities, Non-University academic institutions, R& D institutions, etc.	<input type="checkbox"/>
g.	Other (please specify),	

PART IV: ENTERPRISE’S GENERAL PRODUCT AND FACTOR MARKETS

In this part of our survey, we request you to answer some questions related to suppliers and markets.

19. Where do your main competitors come from?

	Location of main competitors	☒
a.	Within the country	<input type="checkbox"/>
b.	Outside the country (specify)	<input type="checkbox"/>

20. What is the enterprise size category of your main competitors?

		☒
a.	Large-Scale Enterprises (LSE)	<input type="checkbox"/>
b.	Medium-Scale enterprises (MSE)	<input type="checkbox"/>
c.	Small-Scale Enterprises (SSE)	<input type="checkbox"/>
d.	Micro-Scale Enterprises (MISE)	<input type="checkbox"/>

21. We would appreciate any thoughts you might like to add on the prospects for the Republic of Maldives exploiting its potential to generate, own, and economically use IP assets:

Thank you very much for the time you spent and your patience in answering these questions. The information on statistics from the intellectual property offices, enterprises, technology centers, academic and research and development institutions, business associations and non-profit organizations involved in copyright such as collecting societies, a number of government institutions such as the ministries of economy, foreign trade, employment, culture, science, the central statistics office, the central bank, and your perception are very important for the evaluation of the intellectual property system and the formulation of adequate intellectual property policies, laws and advice.

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