

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

NATIONAL
INTELLECTUAL PROPERTY ASSESSMENT
Questionnaire e- Success Stories

January, 2011

The Intellectual Property Awareness Assessment (IPAA) is part of the efforts by the World Intellectual Property Organization (WIPO) to understand how intellectual property (IP) could be used to protect and promote economic and trading interests of the Republic of Maldives. The information collected through the survey will assist in devising methods to promote the creation, ascertain ownership, and commercial utilization of intellectual property rights (IPRs) in the Republic of Maldives. Therefore, the primary aim of the survey is to gather information that will facilitate the assessment of IP awareness, the evaluation of the intellectual property system and the formulation of adequate intellectual property policies, laws and advice.

This survey is being funded by WIPO, as part of its technical assistance program aimed at promoting IP awareness and its effective use in the Republic of Maldives. The need to obtain information from you derives from the fact that you are among the most important players in the development and commercialization of IPRs. We would like to solicit your help in filling this questionnaire and we count on your kind cooperation in making this exercise successful.

Finally, we wish to assure you that the information will remain confidential, and that the data collected will be used solely for research purposes. Survey data will be released only in aggregate form so that responses of individual businesses and institutions cannot be identified and all participating institutions will have the right to access the published findings.

NATIONAL INTELLECTUAL PROPERTY ASSESSMENT
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**Questionnaire E: Success stories of intellectual
property assets which have been
commercialized**

To be filled by interviewer:

Form No.	
Name of Inventor/Creator	
Date of Interview	
Location	
County/Province/Region	
Country Country code	
Interviewer	Name: Signature:
Survey Supervisor	Name: Signature:

PART I. GENERAL INFORMATION

1. Nature of the Asset/Creation

a.	Patent	<input type="checkbox"/>
b.	Trademark	<input type="checkbox"/>
c.	Utility model	<input type="checkbox"/>
d.	Industrial design	<input type="checkbox"/>
e.	Copyright	<input type="checkbox"/>
f.	New plant variety	<input type="checkbox"/>
g.	Other (specify)	<input type="checkbox"/>

Description of the creation

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2. (a) Date on which the application was filed for legal intellectual property protection

(b) Date on which the right was granted

(c) Registration number

PART II. COMMERCIALIZATION OF IP ASSETS/CREATIONS

3. How was the IP asset/creation commercialized?

Through:

Own business

Licensing

Franchising

Other (please specify)

4. Year of commercialization

5. Source of initial investment capital

a.	Own capital	<input type="checkbox"/>
b.	Bank loan	<input type="checkbox"/>
d.	Grant or loan from specialized government institutions	<input type="checkbox"/>
c.	Grant or loan from friends or relatives	<input type="checkbox"/>
e.	Grant from donors (please specify)	<input type="checkbox"/>

6. What is your marketing strategy for commercializing the assets.....

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7. Where are your products sold?

a.	Local market (within the country)	<input type="checkbox"/>
b.	Foreign market (outside the country) (please specify)	<input type="checkbox"/>

8. What has been the impact of IP?

(a) What is the cost of the IP asset protection? (including renewals)

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(b) What is the cost of marketing the IP asset?

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(c) What percentage of the sales of the business or creations is protected?

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(d) How are your products broadly protected from competition?

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8. Challenges to commercialization of IP Assets

(a) Please list down some of the challenges and obstacles encountered during commercialization of the IP Assets

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(b) Please indicate ways in which some of the challenges can be dealt with to enhance the rate of commercialization of IP Assets

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PART III. INTELLECTUAL PROPERTY AWARENESS

9. When did you first hear of “Intellectual Property”?

Month **Year**

10. What prompted you to take an interest in IP?

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11. Have you any formal training in IP?

Yes No

If yes, state the place(s) of training and period(s)

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12. For how long have you been utilizing your IP knowledge?

..... years

..... (use extra sheet if necessary)

15. Do you liaise with IP offices and other IP users?

Yes No

State some of them and how you relate to them.

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16. Vision, if any, in this field.

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..... (use extra sheet if necessary)

17. Do you agree to having the information in this questionnaire made public?

Yes No Some (please specify)

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18. Please give any other comments/suggestions that you feel are worthwhile.

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Thank you very much for the time you spent and your patience in answering these questions.

[End of questionnaire]